Ephraim Faience Pottery

*It's more than pottery. It's a lifestyle.*

**October 2009**

**Volume 11, Issue No. 3**

# News From Ephraim

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**Our annual photo contest is usually announced in our February newsletter. Now is a great time to start thinking of ideas for next year's contest. Autumn and the holidays provide a variety of backdrops for beautiful seasonal photos, both indoors and out.**

# 2010 Collectors' Calendar Now Available

Each of the 2010 Ephraim Faience Pottery Collectors' Calendar features a beautiful prize-winning photo from our annual *Four Seasons* photo contest. Runners-up and honorable mentions are showcased throughout the calendar. This year, as an aid to collectors, the pieces shown in the larger photos are identified by name and item number. Brief bios and photos of some of the prize-winning collector/ photographers are also included.

This attractive, artistic full-color calendar is printed on sturdy stock and has large date squares with plenty of room for writing. It measures approximately 9"x12" closed; 18" x 12" open.

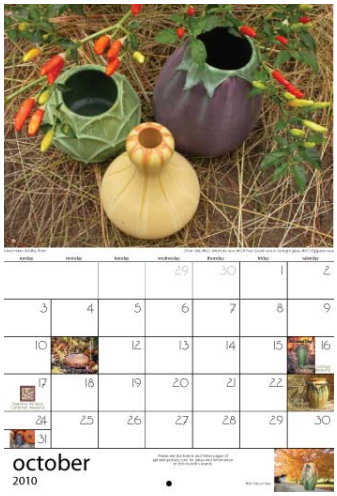
Calendars may be purchased in person at our gallery, at our upcoming shows, or by phone. Call us toll free at 1-888-704-POTS to place your order. The cost is $12.50 per calendar (plus any applicable tax). Calendars will be sent in flat-rate Priority Mail envelopes. Up to 3 calendars can be mailed to the same address for only $4.95. (For larger quantities, please see chart below.) Quantities are limited, so please order early to avoid disappointment.

As a special bonus, customers who make a purchase of $200 or more after September 17th will receive a free *EFP Collectors' Calendar 2010*, while supplies last.* Please note that free calendars on direct orders will be shipped with the order. If requested at the time of order, the free calendar may be mailed to the billing address for an additional $4.95 to cover the mailing cost.

In fairness to all customers, only one free calendar per household or address, please.

* For purchases made by direct order, at our gallery or at one of our shows. Tax, shipping charges and calendar purchases do not count towards the $200 minimum purchase requirement.

**At only $12.50, calendars make great gifts!**




| Number of Calendars Ordered | Priority Mail Cost |
|---|---|
| **One to three** *sent to one address* | **$4.95** |
| **Four to six** *sent to one address* | **$9.90** |
| **Seven or more** *sent to one address* | **$10.35** |

# Buy a Vase, Help a Craftsperson in Need

The pure white flower of the Bloodroot plant belies the dark red sap that runs through its roots.

Ephraim Faience Pottery is participating in the Craft Emergency Relief Fund's (CERF) fundraiser *A Season for CERF* again this year. CERF assists American craftspeople who are experiencing a career-threatening illness or tragedy by providing them with low-cost loans and grants. The funds raised during this annual event enable CERF to continue to assist craftspeople who would otherwise be in danger of losing their livelihoods due to critical illnesses, accidents, fires and natural disasters such as hurricanes, earthquakes and wildfires, among other tragedies.

In 2002, Ephraim Pottery created what was to become the first piece in a special limited edition series of vases to raise funds for CERF. Each piece in the series features a flower that has a symbolic meaning that relates to CERF's mission. In Victorian times, an elaborate system of symbolism was developed that assigned underlying meanings to common flowers. Some of this symbolism has carried forward to the present day; for example, red roses are still commonly associated with romantic love. Much of the flower symbolism, however, has been forgotten, although a little internet research will turn up long lists of flowers and their traditional meanings.

The first seven pieces in the *Flower Series for CERF* featured flowers with established symbolic meanings. Part of Ephraim Pottery's mission is to reinterpret valuable traditions from the past and carry them forward into today's world. In that spirit, we have created our own symbolic meaning for the Bloodroot. The Bloodroot gets its name from the blood-red sap that runs through its roots. Even though Native Americans used them for medicinal purposes, the roots are toxic when ingested in all but very small amounts. The beautiful, pure white flower of the Bloodroot plant springs from this paradoxical root that has the power to give life to the plant while simultaneously being able to take the life of anyone that consumes it. Stories of renewal after chaos, destruction, disaster, war and death abound in the annals of history and mythology of humankind. The Bloodroot plant symbolizes the difficult truth that sometimes devastation gives rise to something beautiful that could not have existed without it. This parallels the beautiful work that is created by the craftspeople who have been helped by CERF after a devastating event threatened to end their careers.

***Stories of renewal after chaos, destruction, disaster, war and death abound in the annals of history and mythology of humankind.***

Ephraim Pottery will create 100 *Bloodroot Vases for CERF*. A portion of the proceeds from the sale of each piece will be donated to CERF. In addition to our 2009 mark and the artist's signature, each piece will bear an additional impressed mark on the foot designating this as part of the CERF series.

Since the demand for pieces in our CERF series historically has been greater than the supply, pieces are sold through a drawing. People who are interested in purchasing one of these special vases submit their names by a certain deadline, 100 names are drawn, and those people are given the opportunity to purchase one of the limited edition pieces. Replacement names are drawn if anyone declines to purchase the piece.

# Purchasing a Bloodroot Vase for CERF

This year, there are three ways to enter the buyers' drawing to purchase the *Bloodroot Vase for CERF*:

- Mail in a postcard
- Send an email
- Enter at our gallery

You may enter in any one of the above ways, but to be fair to all interested potential buyers, you may only submit one entry for each household or couple residing at the same address. After the deadline, we will sort through all of the entries received. If we determine that someone has attempted to "stuff the ballot box," all of the entries submitted by or on behalf of that person will be discarded and all persons involved will be excluded from the drawing.

To enter by mail, send a standard-sized postcard to **Bloodroot Vase for CERF, c/o Ephraim Pottery, 203 W. Lake St., Lake Mills, WI 53551**. To enter by email, send an email to info@ephraimpottery.com with "CERF entry" in the subject line. Please include the following information on your postcard or in your email:

- Your first and last names
- Your address
- Your daytime and evening telephone numbers with area code
- Your email address

(To ensure fairness among all types of entries in the drawing, emailed entries will be transferred to 4x6 index cards.)

If you wish to enter at our gallery, you can find hours and location information on the gallery page of our web site, http://www.ephraimpottery.com/gallery.htm. Blank entry postcards will be available during the gallery's open hours.

All entries must be received by midnight on Tuesday, October 20. The drawing will take place on Thursday, October 22 after all entries have been verified and duplicates discarded. We will begin contacting winning buyers shortly thereafter. Your patience is appreciated, as it will take some time to contact all 100 winning buyers. Payment and shipping information will be taken at that time. Unreachable and nonpaying buyers will forfeit their entry and another name will be drawn from the remaining eligible entries. If you plan to be out of town during this time, please make sure to include where/how we can contact you if your name is drawn.

Good luck in the drawing, and thank you for your support of CERF!

***Entries for the buyers' drawing must be received by midnight on Tuesday, October 20th.***

## *The Bloodroot Vase*

### *Eighth piece in the CERF Flower Series*

- Limited edition of 100 pieces
- *Pottery designer:* Laura Klein
- *Glaze designer:* Becky Hansen
- Approx. 6.50"h x 6.50"w
- $248 (plus tax & s/h)
- Sold by buyer's drawing only
- One entry per household

***Ephraim Pottery donates a portion of the proceeds from the sale of this piece to the Craft Emergency Relief Fund to help strengthen and sustain the careers of craft artists.***

# Showpieces for the 2009-10 Show Season

This year we are expanding the number of ways in which our showpieces can be purchased. In addition to being available for sale or order at the shows we attend, customers will also be able to order showpieces when they visit the Ephraim Pottery Studio Gallery. If you live more than 300 miles from any of our show venues or our gallery, you may order showpieces by phone by calling our office (toll-free 1-888-704-POTS).

Please note that showpieces will be made to order. Because these are large, complicated pieces, lead times will be approximately 12 weeks.

***Did you see the feature on the Water Under the Bridge showpiece in Arts & Crafts Homes and the Revival? Check out page 26 in the late-summer issue labeled Vol. IV/No. 3.***

**#C52 Bat Jardinière**
12.75"h x 10"w
Features 5 bats
$850

**#C50 Water Under the Bridge**
12.50" h x 3.75"w
Unusual double-walled piece
$428

**#C51 Dreamz of Oz**
11.75"h x 8.50"w
Features 3 orange poppies
$550

## Upcoming Events—*details and info links at www.ephraimpottery.com/events.htm*

**October 10th**
***Painted Ladies Annual Fundraiser***—*"Celebrate the Renaissance of downtown with music, auctions, food & drink"*
Downtown Lake Mills, WI

***Hours:*** 6:30-11:30 p.m.
***Admission:*** $15 at the door
***Information:***
www.WhyLegendary.com (click on October 10 on calendar)

**October 17th-18th**
***Pasadena Heritage's Craftsman Weekend—Masonic Marketplace***
Masonic Temple, Euclid and Cordova streets, Pasadena, California

***Hours:*** Sat. 9:00-5:00, Sun. 10:00-5:30
***Admission:*** $10
***Information:*** Tel. 626-441-6333
www.pasadenaheritage.org

**January 23rd-24th**
***Los Angeles Pottery Show***
The Pasadena Center
300 E. Green St., Pasadena, California

***Hours:*** Sat. 10:00-6:00, Sun. 10:00-4:00
***Admission:*** $12 at the door
***Information:***
www.lapotteryshow.com

**February 19th-21st**
***Grove Park Inn Arts and Crafts Conference—Contemporary Craftsfirms Show & Sale***
Grove Park Inn Resort & Spa, Asheville, North Carolina

***Hours:*** Fri. 1:00-6:00, Sat. 12:00-5:00, Sun. 11:00-4:00
***Admission:*** $10
***Information:*** www.artscraftsconference.com
Tel. 828-628-1915

**December 4th & 5th**
***Ephraim Pottery's 10th Annual Holiday Pottery Fest***
***SEE PAGE 6 FOR INFORMATION***

# Gallery Goings-On

Autumn has arrived, Halloween is on its way, and the Ephraim gallery is going batty! Come visit and see our bat-errifically spooky vintage-style Halloween decorations including paper bats made from a 1930's era pattern. We will have our bat-themed pottery available for purchase throughout October, of course.

November ushers in the holiday shopping season. The gallery will be well-stocked with pottery throughout the holidays. Gift certificates can be purchased at the gallery, and complimentary gift boxes will be available for ornaments and small items. The *Winter Holiday Series* ***Ornament Trio I*** (see p. 7) will also be on display at the gallery through December 6.

The gallery will be open normal hours the Friday, Saturday and Sunday after Thanksgiving.

*Ephraim Pottery Studio Gallery, 203 W. Lake St., Lake Mills, WI 53551, tel. 920-648-3534, email gallery@ephraimpottery.com. October-December hours: Wed. 12-5, Fri. and Sat. 10-5, Sun. 11-4. Closed Mon., Tues. and Thurs. Outside of normal open hours, please call 1-888-704-POTS (7687) in advance and we will do our best to accommodate your schedule.*

**Did you catch the 3-page feature on EFP in the Late Summer issue of *Arts & Crafts Homes and the Revival*? If you hurry, you may still be able to find it on your newsstand. Back issues can be ordered by emailing webmaster@aimmedia.com. Subscription information can be found at artsandcraftshomes.com.**

# Affordable Gift Ideas Simplify, Save Time

Who couldn't use a little extra help during the holidays? Let Ephraim help you streamline your holiday shopping. Gift certificates are always the right color and are available in any amount. They can be ordered by calling the EFP office toll free at 1-888-704-POTS (7687). We can send them to you or directly to the recipient. You can also stop by our gallery to pick one up.

Affordably priced at $59 to $89, our hand-thrown ornaments make great gifts. We are also offering metal ornament stands that are perfect for displaying a single ornament. Priced at only $16, they are available in both black and bronze finishes. See the *Ornaments* page of our web site for our complete selection.

We will have a wide selection of pottery available both at our gallery and for order during the holiday season. If you are pressed for time, we suggest having 2 or 3 pieces in mind when you call, just in case your first choice is temporarily sold out.

The *Discounts* page of our web site is a great gift resource for the budget conscious. A changing selection of second– and irregular-quality pottery with minor flaws is made available each Wednesday, so be sure to check back regularly.

As always, we are happy to ship your gift directly to the recipient with a personalized gift card. There are no extra charges for these services (regular shipping charges apply). Just give us a call—we're here to help!

***Signed up for our email list yet?***

***If you haven't, you may be missing important information and announcements. Joining our email list helps you stay connected with us between newsletters. Get timely information delivered right to your inbox and never miss another retirement or event again! You can change your preferences or unsubscribe at any time, so why not give it a try?***

# Plan to Attend the 10th Annual *Holiday Pottery Fest*

***Glaze Your Own Pot Workshop***

Thursday, December 3rd

2:00 p.m. in the main EFP studio

Fee: $100

Have you always wondered what it would be like to work in the EFP studio? Here's your chance to find out! Learn the basics of glazing an Ephraim pot in this hands-on workshop conducted by our glaze artists. Each participant will receive a specially marked bisqued pot that has been thrown by an EFP potter. Participants will glaze their pot with the help of our glazers. The glazed pots will be fired on Friday and participants will be able to pick them up during the Preview Brunch Reception on Saturday morning.

This workshop is limited to 15 adult participants. Advance registration is required. To register, contact Marilynn at EFP (1-888-704-POTS) by Oct. 31st. If we receive more than 15 registrations, we will draw names on Nov. 2 to select the participants. All registrants will be notified whether they have gotten into the workshop or have been put on a waiting list. Payment is due at the time your registration is confirmed. The registration fee will be refunded in full for cancellations received by Nov. 13. Cancellations received after Nov. 13 will receive a 50% refund.

***A portion of the proceeds from this workshop will be donated to the Lake Mills Food Pantry to help feed the hungry in our local community during the holidays.***

It's time once again to make your plans to attend Ephraim's *Holiday Pottery Fest*. This is the tenth year for this fun and exciting annual event that kicks off the holiday season. Between the wonderful pottery, enthusiastic collectors, and refreshments, it's a great way to get into the spirit of the holidays.

This year's Fest will be held on December 4th-5th in Lake Mills (WI), our new hometown. A special pre-Fest glazing workshop and a sale of experimental ornaments and miniatures will be held at our studio. The preview and sale of experimental pieces and numbers 1-25 of this year's edition of the *Winter Holiday Series* (see page 7) will take place in the Community Center located in the Lake Mills Municipal Building. Our gallery will be open Wednesday through Sunday during Fest week. An overview of events appears below.

The Ephraim Faience Pottery Collectors' Society (EFPCS) has reserved a block of rooms at the Comfort Suites in nearby Johnson Creek for Fest attendees who would like to stay overnight. To get the secured rate of $89.99 per night, call the hotel directly at 920-699-2800 by November 4th and mention the EFPCS block.

So come to the Fest, meet and chat with EFP artists and your fellow collectors, enjoy some refreshments and buy some great pottery. It promises to be a lot of fun. We hope you can join us!

# *Holiday Pottery Fest*: Overview of Events

A complete schedule of events can be found at www.ephraimpottery.com/HPF2009.htm. If you would like a printed schedule of events mailed to you, please call Marilynn toll free at 1-888-704-POTS.

***Thursday, Dec. 3rd***

10:00 a.m.—5:00 p.m.
-Gallery open
- Entry forms available for Friday's sale of experimental ornaments and miniatures

2:00 p.m.
Glaze Your Own Pot Workshop
Advance registration and a fee are required to attend this workshop (see sidebar).

***Friday, Dec. 4th***

10:00 a.m.—5:00 p.m.
Gallery open

11:00 a.m.—12:30 p.m.
Sale of experimental ornaments and miniatures by buyer's drawing at the EFP studio

4:00-5:30 p.m.
Preview of experimentals and Winter Holiday Series pieces at the Community Center

***Saturday, Dec. 5th***

10:00 a.m.—5:00 p.m.
Gallery open

**Preview Brunch Reception and Sale of Experimentals and Winter Holiday Series at the Community Center**

9:00-9:30 a.m.
Artist signing

9:30-10:55 a.m.
Preview, Brunch Reception and Sale Sign-Up

11:00-11:30 a.m.
Welcome and door prize drawing

11:30 a.m.—1:30 p.m.
Sale of Winter Holiday Series and Experimentals (conducted by random drawing)

**For Ephraim Faience Pottery Collectors' Society events being held in conjunction with the Fest, please see the club's web site: www.ephraimcollectors.org.**

# Trio of Hand-Thrown Ornaments Newest Installment in the *Winter Holiday Series*

We are pleased to present the *Holiday Ornament Trio I*, the ninth installment in our annual limited edition *Winter Holiday Series*. The *Trio* continues our tradition of introducing a numbered edition of 50 winter-themed pieces at our annual Holiday Pottery Fest (see page 6).

This year, we reached back to the beginning of the *Winter Holiday Series* for the theme of this set of hand-thrown, hand-decorated ornaments. The *Trio* draws its motifs from the first three pieces in the *Winter Holiday Series*: The Mistletoe Bowl (2001), the Poinsettia Vase (2002) and the Winter Pine Vase (2003). The form, decoration and color of the original piece is reinterpreted in ornament form. Each ornament will bear an engraved identifying mark that will include its number in the edition. A special informational card will be also be included. The set will be arranged in an elegant red and gold gift box. The box makes a beautiful presentation for a gift while also being sturdy enough for off-season storage.

As in previous years, the first 25 pieces in the series will be made available for sale at the Holiday Pottery Fest. The remaining pieces will be sold through a buyers' drawing. See below for information on how to enter for your opportunity to purchase this first-of-its-kind set.

**Holiday Ornament Trio I**
*9th in the Winter Holiday Series*
*From left:* Mistletoe Ornament (approx. 1.50"h), Winter Pine Ornament (approx. 3.50"h), Poinsettia Ornament (approx. 5.50"h)
$250 per set (add $20 s/h)

We hope that the *Holiday Ornament Trio I* adds an Arts-and-Crafts touch to your holiday decorating and starts a new holiday tradition in your home.

Happy Holidays!

# Purchasing the *Holiday Ornament Trio I*

There are two ways to purchase the *Holiday Ornament Trio I*: at the Holiday Pottery Fest sale (see page 6) or by entering the buyers' drawing. There is a limit of one *Ornament Trio I* per household or couple residing at the same address. If you aren't planning to attend the Holiday Pottery Fest or if you don't get a *Trio* at the Fest, you can enter the buyers' drawing. If your name is drawn, you will have the opportunity to purchase one *Holiday Ornament Trio I*. There will be a minimum of 25 sets offered for sale via the buyers' drawing.

This year, you may enter the buyers' drawing by mail, email, or in person at our gallery. You may enter in any one of the above ways, but to be fair to all interested potential buyers, you may only submit one entry. After the deadline, we will sort through all of the entries received. If we determine that someone has attempted to "stuff the ballot box," all of the entries submitted by or on behalf of that person will be discarded and all persons involved will be excluded from the drawing.

To enter by mail, send a standard-sized (approx. 4.25" x 5") postcard with your contact information (name, address, daytime and evening telephone numbers with area code, and email address) to **Holiday Ornament Trio I, Ephraim Pottery, 203 W. Lake St., Lake Mills, WI 53551**. To enter by email, send an email message to sales@ephraimpottery.com with "Holiday entry" in the subject line.

(To ensure fairness among all types of entries in the drawing, emailed entries will be transferred to 4x6 index cards.)

Please make sure that the following information is included on your postcard or in your email:

- Your first and last names
- Your address
- Your daytime and evening telephone numbers with area code
- Your email address

If you wish to enter at our gallery, you can find hours and location information on the gallery page of our web site, http://www.ephraimpottery.com/gallery.htm. Blank entry postcards will be available during the gallery's open hours.

All entries must be received by midnight on Sunday, December 6th. The drawing will be conducted after all entries have been verified and duplicates discarded. We will begin contacting winning buyers as soon as practical after the drawing. Payment and shipping information will be taken at that time. Unreachable and nonpaying buyers will forfeit their entry and another name will be drawn from the remaining eligible entries. If you plan to be out of town the week of December 7th, please make sure to include where/how we can contact you if your name is drawn.

Thank you for your interest in the *Winter Holiday Series* and best of luck in the drawing!

Ephraim Faience Pottery
203 W. Lake St.
Lake Mills, WI 53551

1-888-704-POTS (7687)
www.ephraimpottery.com

# From the Lake

by Kristin Cramer Zanetti

Bright red sumac lights up the roadsides on a sunny autumn day.

October is my favorite month of the year here in Wisconsin. It's crisp—the cool air, fresh apples, fallen leaves—and colorful. The colors of the harvest blend perfectly with the still-green grass and turning leaves in shades of russet, scarlet and gold. On sunny days, the bright blue of the sky makes the orange and yellow leaves seem to pop out in a 3-D panorama. On overcast days, the steel-gray clouds roll in low and cold, sometimes dropping a few flakes onto the unraked leaves, a foreshadowing of what is soon to come.

I love the changes indoors just as much. The cooler weather makes turning on the oven pleasant again, and what a bounty there is to choose from! Baked apples, winter squash and potatoes reappear on the table, along with savory stews, soups, and a good Oktoberfest microbrew. Top it all off with a warm apple crisp, and nothing could be better.

Thinking about how much I love October, I realized how disconnected I've been lately from the natural world. It's all too easy to overlook the subtle day-to-day changes happening outside in a frantic attempt to cross another item off the "to-do" list. I vow to plan some time outdoors for myself this month, October, my favorite month of the year. Whatever October is like where you live, savor and celebrate its unique qualities.